

WELCOME TO

“Holding Serve”

Racquets Newsletter



WHAT'S NEW?

Fresh Clay? Let's Play!

Wow! This Summer's court renovation project could not have been any smoother. With a fresh bank of tennis courts, it's no wonder we've had record-breaking facility usage and play here at Aquarina Tennis. These beautifully resurfaced Har-Tru clay courts are playing unbelievably generous, very plush, and oh so lovely to glide across during a game or drill. Not to mention, it's equally breath-taking to witness after a fresh grooming at the top of each morning. Come by and experience the rush of excitement yourself!

New Team Member Alert

THIS IS PAYTON, OUR NEW DIRECTOR OF TENNIS!

“My first month here at the Aquarina Tennis Club has been phenomenal! Nothing short of a tremendously warm welcome from each member or resident I have come across- I am honored to be here and SO pumped for what's to come. We've got an astronomical year ahead of us!”



Tennis Department Relaunch

COMMITMENT TO EXCELLENCE AND SATISFACTION

Over the coming weeks, our tennis department will be evaluating and implementing strategic updates to improve operational efficiency and productive output. This includes updates to our reservation and registration processes, streamlined billing and membership handling, and maximum utilization of our modes of communication- please see below:

- Court reservations, clinic registration, event sign ups, and lesson bookings will be through the CourtReserve mobile app
- As of October 1st, all tennis club charges (other than membership dues) will be billed to the single/family member account or a credit card on file
- Weekly/Monthly communications and updates through the Aquarina website & "Holding Serve" racquets newsletter

We thank you for your patience and understanding during the integration process- these upgrades are for the full benefit of our membership and residents here at Aquarina Tennis!



Fall Programming

STARTING SEP. 8TH

Our Fall season is right around the corner and we are thrilled to offer a full-set of weekly programming.

[SEE FLYER BELOW](#)



Event Calendar

FUN'S THE NAME, TENNIS IS THE GAME!

We are ramping up the season to launch a brand new schedule of events, socials, and tournaments. Check it out!

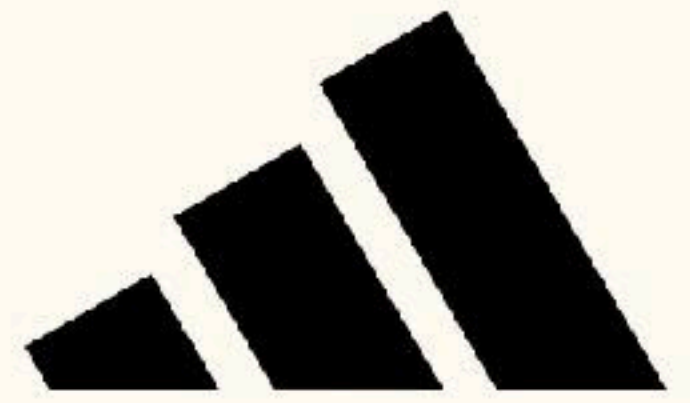
[SEE FLYER BELOW](#)

Shopping Center or Pro Shop?

GEAR UP AND GAME ON WITH AQUARINA THREADS

We are excited to get our Tennis Pro Shop onboarded as a full-service store with a variety of tennis equipment, apparel, and accessories! The Aquarina Tennis Club will look to bring in top brands from the racquet industry to offer stylish merchandise, performance gear, and become Brevard County's "one-stop shop" for a player's personal needs:

- Member pricing on apparel, footwear, and equipment
- Professional racquet services including stringing, gripping, customizing, and consultation
- Rotating monthly sales program and seasonal specials
- Represent the best with ACC logo'd gear



We Value Your Feedback!

HAVE ANY QUESTIONS ABOUT OUR CLUB?

Send in a note to inquire about our tennis club and it's happenings or consider giving feedback for our professional staff to review.

[LET'S CHAT!](#)



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